



/ ICT

Tunisia: A pool of ICT **talents**
regionally recognized for its
skilled workforce and **quality**
of training and **education**



الهيئة التونسية للاستثمار
TUNISIA INVESTMENT AUTHORITY



WHY CHOOSE TUNISIA

- 1 A **pool of talents** recognized **regionally** for its skilled workforce in the sector of technologies and innovation
- 2 Many **success stories** in the **Fintech segment** such as **Vermeg**, **Oddo**, **Linedata**, **FIS**...
- 3 **Geographic proximity** to european countries and **free trade agreements** with markets of subsaharian Africa, the Middle East and the European Union
- 4 The most **attractive country** in North Africa and one of the most attractive in Africa, based on the main **international economic rankings**
- 5 A new **investment framework aiming** at promoting foreign investments, regional development and research & development
- 6 One of the most competitive countries internationally in terms of **human resources cost**, as well as **operation charges** (utilities, infrastructures, etc.)

KEY NUMBERS

~7,5% of the GDP

+1800 companies

9% ICT Exports / Services exports

6,6% CAGR of FDI in the sector

80 000 employees in the sector

An average of 2000 engineer graduate annually

47 engineering schools 25 Institutes of technological studies

10 competitiveness hubs and technopoles, and 18 regional cyber parks

SUCCESS STORIES



An editor of global **solutions** dedicated to **Asset management** professionnals with services covering **Europe** and **Africa regions**.



Is one of the **jewel** in the **Tunisian economic crown** and a **leading** player in **finance** and **insurance** solutions. The group is serving clients in different countries all **over the world**.



The tunisian subsidiary is a **center of excellence**, **operational expertise** and **R&D for innovation**. It is aiming to develop new solutions for clients in the Region.



Sofrecom Tunisia is a **development** and **expertise center** for **services platforms** and **information systems**, serving the North Africa region.

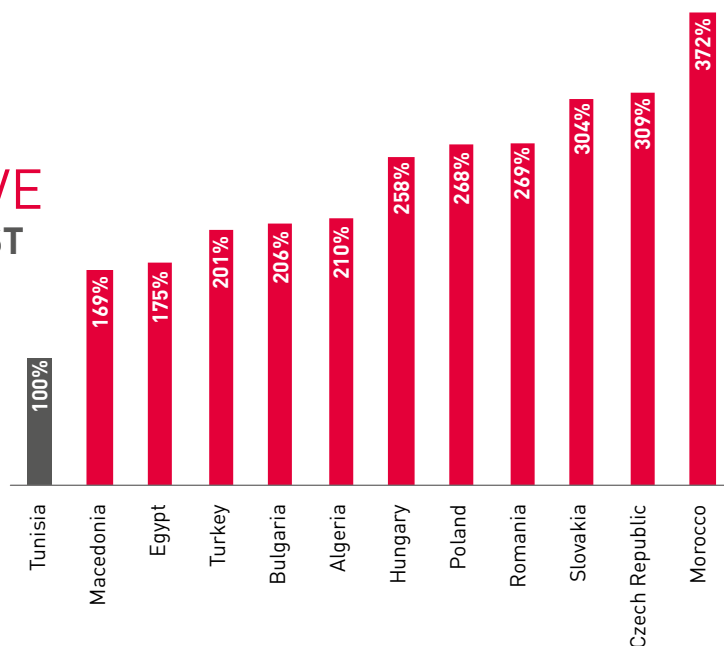
GATEWAY TO AFRICAN MARKET



IMPORTANT PRESENCE OF INTERNATIONAL ICT PLAYERS



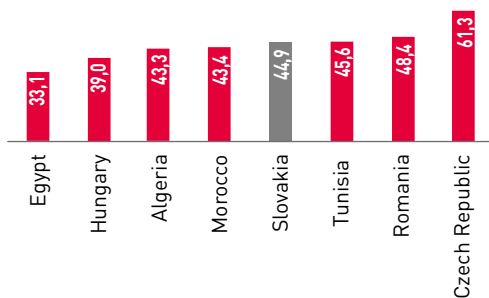
COMPETITIVE WORKFORCE COST



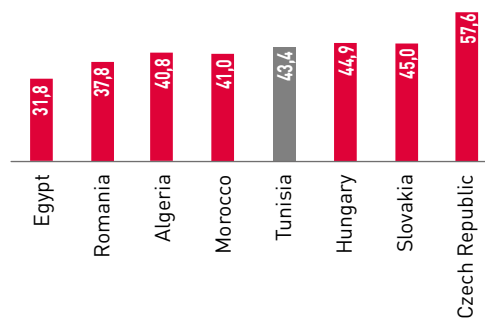
Source: International HR compensation leader

SKILLED WORKFORCE RECOGNIZED INTERNATIONALLY

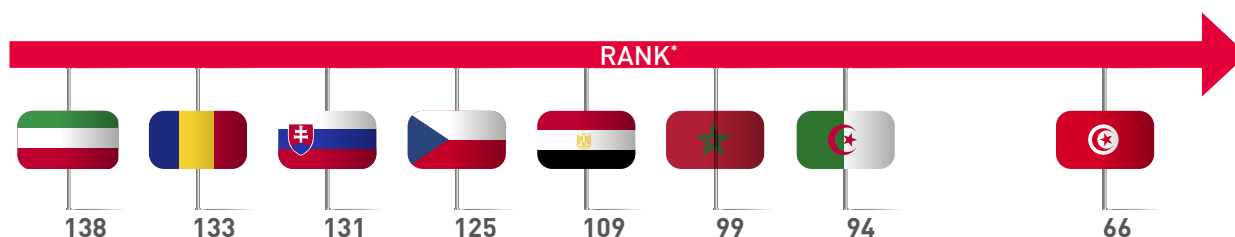
QUALITY OF VOCATIONAL TRAINING (SCORE)



GRADUATES SKILLS (SCORE)



RANKING OF COUNTRIES BASED ON EASE OF FINDING SKILLED WORKFORCE



Rank «1» as being the best

Source: global competitiveness report 2018